

# **PRIVACY POLICY**

What is this Privacy Policy about?

- This SRA privacy policy (hereinafter "Privacy Policy") aims at informing you how Swiss Robotics Association (hereinafter "SRA" or "We" or "Us") may process your personal data and the rights to which you are entitled. This Privacy Policy provides general information applicable in most situations and may be supplemented with more specific notices or regulations whenever applicable.
- Personal data (hereinafter "**Personal Data**") means any information relating to an identified or identifiable person, according to the Swiss Federal Act on Data Protection (hereinafter "**FADP**").
- This Privacy Policy was last updated on May 15th, 2025. We may update this Privacy Policy at any time. Any changes to this Privacy Policy will be posted to this page.

# Who is responsible for the processing of your personal data

SRA is a non-profit association with headquarters in Lausanne (Switzerland). We are responsible for the Personal Data we process at SRA.

The processing of Personal Data is carried out under the FADP as well as, where applicable, the Regulation (EU) 2016/679 of the European parliament and of the Council of 27 April 2016 on the protection of natural persons with regards to the processing of Personal Data and on the free movement of such data (General Data Protection Regulation, hereinafter "**GDPR**").

# Personal data we collect about you and for which purpose

SRA is dedicated to nurturing the Swiss robotics ecosystem by providing opportunities for collaboration, innovation, and knowledge exchange to all the robotics stakeholders. Its mission is to:

- Build interactions within the Swiss robotics ecosystem and serve as a networking hub for all robotics stakeholders across Switzerland.
- Foster collaboration and innovation in the field of robotics in Switzerland.

The SRA processes Personal Data primarily in connection with its core activities, which include community matchmaking, and supporting research and innovation projects.

We may process different categories of Personal Data depending of your relationship with Us.

# Key principles that guide us

SRA is bound to respect the principles related to data protection. In application of these principles, we will only process data:

- lawfully, fairly and in a transparent manner;

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- for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall not be considered to be incompatible with the initial purposes;
- adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed;
- accurate;
- kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the Personal Data are processed; Personal Data may be stored for longer periods insofar as the Personal Data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes subject to implementation of the appropriate technical and organizational measures;
- processed in a manner that ensures appropriate security of the Personal Data.

# Your rights

You have the right to receive a copy of your Personal Data and you may request the correction of any Personal Data which is inaccurate or incomplete. You also have the right to object to the processing of your Personal Data for legitimate reasons as well as a right to object to the use of those data for prospecting in accordance with applicable laws. When the processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal. You also have the right to request deletion of your Personal Data under certain conditions as well as the right to receive your data in a structured, commonly used format, where technically feasible. SRA reserves the right to refuse any abusive request or one which is contrary to applicable laws.

# Personal data security

# **Security**

SRA ensures the safety and the security of Personal Data by implementing enhanced data security through the use of logical security resources.

We deploy appropriate measures at both the technological and organizational level to protect the stored Personal Data of our users from unauthorized access, improper use, alteration, unlawful or accidental destruction and accidental loss.

These are consistent with good practice and the latest regulations, considering the risks involved, to protect your Personal Data.

# Data retention

SRA keeps your Personal Data for no longer than is necessary for the purposes for which the Personal Data are processed, in accordance with the applicable legislation.

If anonymization is not possible due to the purpose of a project, Personal Data used may be stored for a maximum of 20 years.



### With whom we share your Personal Data

Your Personal Data is mainly processed by SRA, but we may also share your Personal Data with some vendors or subcontractors acting on our behalf for operational or analytical purposes (e.g. IT providers, website designers).

We may also share your Personal Data with third parties and authorities when required by applicable laws, necessary to defend our rights, or to protect the vital interests of you or another person.

To offer you enhanced online services, we may embed third party services like streaming services (YouTube, Vimeo and SwitchTube), social media (Twitter, Instagram and Facebook) and payment processors (e.g., Stripe). These service providers may collect and process Personal Data as data controllers. We invite you to refer directly to the terms and privacy policies of those providers.

# **International Data Transfers**

Some of our service providers or partners may be located outside Switzerland or the EEA. In such cases, we ensure adequate protection of your data by: (i) relying on adequacy decisions of the Federal Council (Art. 16 FADP), or (ii) entering into Standard Contractual Clauses approved by the FDPIC, or (iii) obtaining your explicit consent for specific transfers.

You may request a copy of the relevant safeguards in place by contacting us.

### **Contact Details**

Data Controller: Swiss Robotics Association

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